

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
156540 / 1		08356739
<u>Product</u>		
CLINTON 4 PRES 11/1		
<u>Contract Dates</u>		<u>Estimate #</u>
11/01/16 - 11/07/16		5292
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRES-A		09/02/16 / 10/31/16
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WHIO-TV	Philadelphia CoxRep	CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u>		
Households		
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
TV12856	278	295
<u>Agency Ref</u>		<u>Advertiser Ref</u>
6219		7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$350.00					
2	WHIO	11/01/16	11/07/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					
3	WHIO	11/01/16	11/07/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$900.00					
4	WHIO	11/01/16	11/07/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$400.00					
5	WHIO	11/01/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,000.00					
6	WHIO	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$500.00					
7	WHIO	11/01/16	11/07/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$150.00					
8	WHIO	11/01/16	11/07/16	Daybreak Edition 5a			:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00					
9	WHIO	11/01/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
10	WHIO	11/01/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
156540 / 1	08356739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,400.00					
12	WHIO	11/01/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,500.00					
13	WHIO	11/01/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$800.00					
14	WHIO	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
15	WHIO	11/01/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				5	\$700.00					
16	WHIO	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
17	WHIO	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$300.00					
E 18	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/31/16-11/06/16	Friday Prime Hour 3	10:00 PM-11:00 PM	-----F----	:30	\$1,500.00	NM				
		See MG 18.2												
		2	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30	\$1,500.00	NM				
		Ⓜ MG for 18.1 11/04												
19	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/31/16-11/06/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30	\$1,500.00	NM				
		See MG 19.2												
		2	WHIO	11/05/16-11/05/16	SEC Prime Games	8:00 PM-11:00 PM	-----Sa--	:30	\$1,500.00	NM				
		Ⓜ MG for 19.1 11/04												
20	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
21	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 21.2												
		2	WHIO	11/05/16-11/05/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 21.1 11/05												

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POL/Hillary Clinton/D/PR	09/02/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
22	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 F		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
23	WHIO	11/05/16	11/05/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	NewsCenter 7 Noon Sa	12:00 PM-12:30 P	-----Sa--	:30		\$175.00			NM		
	Credited													
24	WHIO	11/05/16	11/05/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
25	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$200.00					
26	WHIO	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
27	WHIO	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
28	WHIO	11/06/16	11/06/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$400.00					
29	WHIO	11/06/16	11/06/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$200.00					
30	WHIO	11/06/16	11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM	-----Su	:30		\$5,000.00			NM		
	See MG 30.2													
	2	WHIO	10/31/16-11/06/16	Su After Sports Hour 1	730p-830p	-----Su	:30		\$5,000.00			NM		
	Ⓜ MG for 30.1 11/06													
31	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
32	WHIO	11/01/16	11/07/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTFSS				2	\$1,500.00					
33	WHIO	11/01/16	11/01/16	Tue Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$2,000.00					
Totals								0.00					50	\$46,600.00

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11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 10/31/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
10/31/16 - 11/07/16	50	\$46,600.00	(\$6,990.00)	\$39,610.00
Totals	50	\$46,600.00	(\$6,990.00)	\$39,610.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8356739 TRF# 156540
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
REP: TEL# 610-293-4100
ORDER WORKSHEET
FAX# 610-225-1191
HARRIS REPORT FROM REP
NOV3/16 16.55
CHANGES ** WHIO-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:
39	A		800P-1100P	30		\$1,500.00	11/5	11/5	1		SAT	1
PROGRAM : SEC FOOTBALL												
ORD COM1: PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-18 FOR 1 SPOT/WK												
23	S		1200N-1230P	30		\$175.00	11/5	11/5	0		SAT	0
PROGRAM : NEWSCENTER 7												
ORD COM1: LEVEL 4												
CON COM1: NEWSCENTER 7												
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV5												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#23				NOV5		30S	\$175.00	(OCT31/16)	
MISSED:SAT/1200N-1230P												
OFFER: NONE												
CMT:SPOT NA DUE TO PROGRAM CHANGE PLEASE CREDIT												
M6	OK'D		BUY#18				NOV4		30S	\$1,500.00	(NOV3/16)	
OFFER:SAT/800P-1100P												
CMT:PLEASE ADVISE ASAP												
NOV/16 46600.00												
MARKET TOTALS \$144,027 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDR 3%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												
											CONTRACT TOTAL	46600.00
											TOTAL SPOTS	50